

Contents



(2) Brochure



(1) Product lug-on



(1) Internal demo lug-on



(1) Print sample flipbook

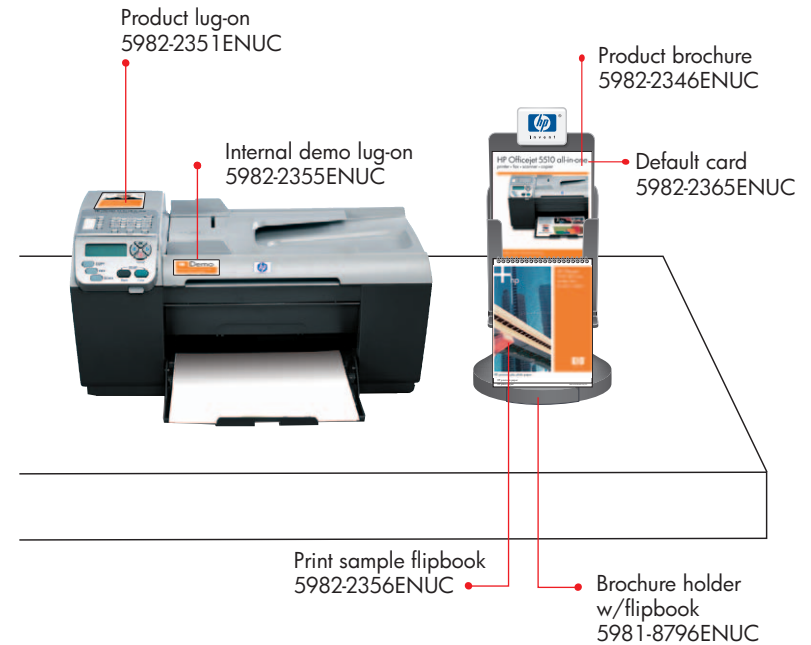


(1) Default card



(1) Brochure holder w/flipbook and demo cover

HP Officejet 5510—standard core kit Merchandising instructions



Instructions:

1. Remove brochure stand from packaging. Place the stand on the right side of the HP Officejet 5110 all-in-one, as shown.
2. Clean the surface of the printer to ensure that the product lug-on adheres properly. Remove adhesive backing from adhesive foam tape and place lug-on on the front panel of the printer, as shown.
3. Clean the surface of the printer to ensure that the internal demo lug-on adheres properly. Remove adhesive backing from adhesive foam tape and place sticker on the top panel of the printer.
4. If print sample flipbook is not already secured to the fixture, remove adhesive from back and adhere to lower part of the brochure and print sample stand, as shown above.

Reordering

MarketSource reps:

Please visit HP merchandising ordering web site online at:

www.webfulfillment.com/kpcorp/merch

and reorder using the part numbers listed above.

Stores without reps:

Contact MarketSource at 1-877-477-4399, ext. 1 and reorder using the part numbers listed above.

Key dates:

Merchandising ship date.....week of November 24, 2003

Merchandising installation.....December 3–12, 2003

Account-specific merchandising:

	CompUSA	J&R Electronics	Office Depot	Staples
Brochure	x	x	x	x
Product lug-on	x	x	x	x
Internal demo lug-on	x	x	x	x
Flipbook	x	x	x	x